

## **Giovanni Fantasia**

### **Curriculum vitae**

Born in Fondi, Italy, on 21 October 1969, he graduated in Information/Computer Science from Università degli Studi in Pisa in 1993. After working at IBM and HP, he was a Management Consultant at McKinsey & Co., a leading international management consultancy, from 1999 to 2004. He then held significant senior management roles in multinational companies, beginning with AutoScout24/Deutsche Telekom as CEO Italy (2004-2007) and VP of Sales and a member of the Group Board (2007-2010). He was then appointed Group General Manager (2010-2012) as well as non-executive Group Director (2012-2013) at Populis Media and, later, General Manager Italy for EBay marketplaces (2012-2014). Since 2014, he has been CEO Italy for Nielsen Company (with responsibility for Greece through 2015), a global data measurement and analysis company. Particularly enthusiastic about innovation, he has worked on numerous projects in the areas of digital economy and eCommerce. He became an Equity Partner at iStarter in May 2015.