

## Openjobmetis with Mind the Bridge in the quest for startups that will revolutionise job hunting

*Openjobmetis, the employment agency headed by Managing Director Rosario Rasizza, has launched a call for ideas to find the best digital innovation projects in the job/recruitment area with which it can build strategic business relationships*

*The scouting activity is in the hands of the Italian-American foundation, Mind the Bridge, which has always actively supported and promoted entrepreneurship*

*The deadline for sending applications is 30 January. There will be a Boot Camp held in Varese on 27-28 February for the projects admitted to the second step of the selection process with a public presentation at the Career Fair at PalaWhirlpool*

Varese, 14 December 2015 - You have until 30 January to send in your application for the call for ideas launched by [Openjobmetis](#) for the best digital innovation projects in the recruitment area. The employment agency, which has operated for over 14 years in Italy in the provision, research, placement and training of staff, is looking for the best entrepreneurial projects with which it can build strategic business relationships (and may lead to technology licensing or mergers/partnerships).

The Openjobmetis call for ideas is to Italian and foreign companies that have already started up and operate in the following areas:

- job scouting
- skills aggregator
- temporary jobs
- staff recruitment and selection
- skills ranking
- job placement
- predictive analytics
- endorsement platforms
- tech assessment platforms

Ideas that are **still at the planning stage** will also be considered, with preference given to local initiatives in the Milan-Varese-Novara area.

The scouting will be in the hands of the Italian-American organisation, **Mind the Bridge**, which has actively supported, promoted and run training programs on entrepreneurship since its foundation. Openjobmetis wishes to use this opportunity to give concrete support to the world of startups, with the goal of initiating new work and growth opportunities. Mind the Bridge is at the forefront of organisations encouraging new initiatives, including through the Startup Europe Partnership European open innovation platform.

The projects that get through the first round will be invited to a **Boot Camp in Varese on 27 and 28 February**, two-days of closed-door mentorship sessions and 1:1 meetings with the top management of Openjobmetis. The Boot Camp will help Openjobmetis and Mind the Bridge to familiarise themselves with the finalist teams so they can select the most suitable projects to initiate business and strategic partnerships.

*“Start-ups are in fashion right now, but that’s not enough. Their potential for innovation will be lost if they don’t find commercial partners who can give them the opportunity to apply their ideas on a broader scale said **Alberto Onetti, Chairman of Mind the Bridge**. What we are doing with Openjobmetis and more in general with the Startup Europe Partnership at European level is going in this direction. Giving startups the opportunity to grow”.*

The Boot Camp will open to the public on **27 February** in tandem with the big evening event: **“Career Fair: La notte Bianca del Lavoro”** hosted at the PalaWhirlpool sporting arena in Varese.

Visitors will be able to learn more about the projects chosen for Openjobmetis during the evening and get updated on the most interesting trends that are currently changing the job hunting market. They will also be able to get hints on how to improve their CVs and have the opportunity to practice their job interview techniques, including through social media.

**Rosario Rasizza, Managing Director of Openjobmetis** added that it was *“very important for Openjobmetis to liaise with the companies who are revolutionising the world of human research. La Notte Bianca del Lavoro (all night job fair) is an event that we can use to share our wish to find out more about the dynamics that are rapidly changing the job market in the territory in which we have developed our business: the goal of Openjobmetis has always been to support people who wish to get the most out of the job market that offers new challenges and opportunities every day”.*

**If you wish to apply to the call for ideas**, submit your project by 30 January to the following links:  
<https://www.f6s.com/jobrecruitment-callforprojects/apply> (startups)  
<https://www.f6s.com/openjobmetis/apply> (ideas still at the planning stage)

## TIMELINE

- 30 January: deadline for sending online applications
- 5 February: communication via email of the results
- 27 - 28 February: Boot Camp at the Openjobmetis offices in Varese
- 27 February: public evening event at the PalaWhirlpool of Varese

**Openjobmetis - an overview:** Openjobmetis SpA is the private employment agency established in 2011 as a result of the merger of Openjob SpA and Metis SpA, with their know-how and unique expertise that has distinguished them for over 14 years. Openjob SpA started its journey in 2001. In July 2003, "Wisequity", a private equity Fund managed by Wise SGR, became a shareholder. In December of the next year, the expansion project was launched and then implemented through a series of acquisitions (Pianeta Lavoro, In Time, QuandoccoRre, JOB). The turning point came on 14 March 2011: through the transaction carried out by Wise Sgr, Omniafin SpA (then called Comarfin SpA) and the Management of Openjob, integration work was started with Metis SpA, a private employment agency founded in 2000 by the company of the Vittorelli Family - Omniafin SpA - and a group of institutional investors. Lastly, in January 2013, Openjobmetis acquired Corium, the first Outplacement firm established in Italy, back in 1986. Openjobmetis SpA relies on a network of 120 branches distributed throughout Italy and it operates through a series of specialized areas: Healthcare, Industrial, I&CT, Horeca, Family Care and Diversity Talent. The range of services is completed by the subsidiary Seltis Srl, specialised in the recruitment and selection of middle/top level employees. Today Openjobmetis is positioned among the leading Italian operators in its field, with revenues of approximately EUR 400 million in the year ended 31 December 2014.

Openjobmetis S.p.A. is listed on the Italian Stock Exchange Market, STAR segment

### **Mind the Bridge Foundation**

The Mind the Bridge Foundation is a non-profit organisation with offices in Italy and the United States, established and run by Marco Marinucci. Alberto Onetti acts as Chairman. The foundation is run to support a sustainable entrepreneurship ecosystem, stimulate the most innovative ideas and strengthen the new venture economy, providing 360° entrepreneurship training. Mind the Bridge provides startups, investors and managers with direct exposure to the best entrepreneurial ecosystem in the world, Silicon Valley. The ultimate goal of Mind the Bridge is to help create a new generation of entrepreneurs and success stories in Europe. It was asked by the European Commission to lead the Startup Europe Partnership in 2014.  
<http://mindthebridge.org>

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